



# DIFFERENT IS GOOD

See what makes 401GO unique in the industry.

### Universal payroll integration

With our True360 service, we can integrate with every payroll provider.

### Fastest of fast setups

You'll only spend 15 minutes using our automated setup system, and your plan can be ready to use the same day.

### Loads of investment options

We provide a much larger and more diverse lineup than our competitors, with a unique portfolio builder for participants who want help with their selections

### Financial advisor partners

We encourage plans to include an advisor, and let businesses bring their own advisor with them. Advisors have the option to create their own fund lineup (3(38) fiduciary) or use ours.

### The best customer support

With 4.8 stars and zero 1-star or 2-star reviews, we're leading the pack with live support via phone, email or chat.

### Affordable pricing

With discounts for larger plans, our prices almost always beat our competitors



*"Customer support for setup and subsequent questions was timely and outperformed expectations"*

Mark A.

	Human Interest	Guideline	401GO
Payroll / HR integration	some	some	all
Set up completion	days	days	minutes
Fund lineup	~30	~40	100+
Financial advisor partnerships	yes	yes	yes+outside 3(38) option
Customer support rating (/10)	8.2	8.0	9.8