40130



Solutions for profitable businesses.

USE A RETIREMENT BENEFIT TO MAXIMIZE SUCCESS

Profitability, the aim of every business owner, brings with it a long list of new responsibilities. For many profitable companies, adding a retirement plan is an efficient way to deal with the challenges that accompany success.

Offset Tax Liability

When business is booming, employers often find themselves writing big checks to cover their taxes. 401(k) plans help offset tax costs in two ways.

Tax credits are available for new plans with 100 or fewer employees. Credits may cover \$16,500 or more over three years.

Tax deductions reduce taxable profit, and all costs associated with retirement plans for your team can be deducted.

Help Recruiting and Retention

Hiring top talent is an ongoing concern for many employers, and serious professionals name a retirement plan as their 2nd most important benefit.

Attract new employees with a quality 401(k) plan that includes a company matching contribution and an easy-to-use mobile app.

Retain existing employees and improve morale by offering a 401(k) with an added financial wellness platform.

Prepare for Owner Retirement

Business owners that are preparing for their own retirement years may be looking to supplement the value of their business with invested savings. A 401(k) plan, sometimes bolstered with a profit-sharing and/or cash balance plan, can give owners a significant method for building their own wealth during working years.

Get a 401(k) plan with no added burden.

Businesses enjoy technology with

- 15-minute setup
- Hands-off management
- Compliance monitoring
- · Eligibility tracking
- · Payroll integration

Employees enjoy having

- · Excellent investment options
- Mobile app
- 401Goals[™] financial wellness
- Best in industry customer support







