401GO AURIS | Formerly Heartland

Give your team the best benefits.

RETIREMENT SOLUTIONS FOR FRANCHISES

Stay competitive with retirement solutions tailored to the needs of franchises.

Attract and retain top talent.

Quality benefits help you compete in the job market, and keep employees happy.

Comply with state mandates.

Many states are requiring employers to offer retirement benefits to their teams.

Get tax advantages.

Tax credits and deductions can save businesses thousands each year.

Modern technology.

- 15-minute guided setup
- Mobile app for employees
- Efficiency drives down costs

Robust investment options.

- A large investment lineup with ETFs
- Risk-adjusted model portfolios
- Financial wellness tools included

Streamlined administration.

- 3(16) services handle day-to-day tasks
- Automation creates substantial efficiency
- API integrations with many payroll companies

We automate everything but relationships.

No one wants customer service from a robot. A team of highly-trained and U.S.-based live agents is available by phone, email or chat.

G2 4.8 STAR RATING

SUMMER 2025 Best Support

SUMMER 2025 High Performer

SUMMER 2025 Easiest Setup

CONTROLLED GROUPS
Additional EINs are just
$30 each

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